DEPARTMENT OF THE ARMY
HEADQUARTERS, 171ST INFANTRY BRIGADE (BLACKHAWKS)
4310 MAGRUDER AVENUE
FORT JACKSON, SOUTH CAROLINA 29207

REPLY TO
ATTENTION OF:

MEMORANDUM FOR ALL BLACKHAWK SOLDIERS **1 September 2012**

SUBJECT: The Blackhawk Way

The Blackhawk Vision: The Blackhawk Brigade is a group of dedicated professionals committed to training the best Soldiers in the world prepared for their responsibilities in the Army and a lifetime of service to the Nation.

Our Mission: To *train* and *support the training* of the Army's newest Soldiers.

The Blackhawk Priorities ... *Train, Develop and Build*

- ***Train Soldiers***. Our mission is to train Soldiers. All of our effort, systems and procedures will focus on preparing Soldiers for success in the Army and a lifetime of service to our Nation.

- ***Develop Leaders***. In order for this brigade to be successful, we must have the best trained, most confident and most competent leaders possible. Every Blackhawk will understand their leadership position and strive to develop for greater responsibility in the future.

- ***Build the Team.*** The most important part of this brigade is our Soldiers and Families – our Team. We will ensure that every Blackhawk is fully cared for professionally and personally and is provided every opportunity to improve, excel and succeed. Our Team includes the Fort Jackson installation and community.

The Blackhawk Foundation ... *Strength, Discipline and Honor*

- ***Strength***. Our Soldiers must be strong, mentally, physically and emotionally. Every Soldier must work to improve themselves in these three dimensions. That strength will ensure success in our mission and serve as an example to the thousands of young Soldiers that we come in to contact with.

- ***Discipline***. The true measure of our brigade is our individual and collective discipline. That discipline will be built through hard and demanding standards and training, reinforced by leaders of character and example.

- ***Honor***. The most important individual quality is honor. When we have left this brigade or the Army, the only things that we will take with us are some memories, old equipment, a couple of medals, our family and our honor. Those last two are absolutely the most important and enduring.

The Blackhawk Standard - *Excellence.* Finally, we must commit ourselves to excellence in everything we do. Excellence must be the standard by which we measure our individual actions and our unit performance. Blackhawks have served this country in peace and war for over a hundred years. We will build on that proud tradition and continue to strengthen our brigade for the challenges ahead.

"Train for Victory"

CHARLES S. COOK
CSM, U.S. Army
Command Sergeant Major

MARK D. BIEGER
Colonel, Infantry
Commanding